## Supplementary Material

**Appendix S1:** Te reo Māori names for frog species. Eleven words for frog were found in a variety of written sources (n = 21), including field-guide books<sup>1</sup>, scientific papers<sup>2</sup>, te reo Māori-English dictionaries<sup>3</sup>, and children's storybooks in English and te reo Māori<sup>4</sup>. Caution should be considered for end users of this information, as most of the written sources showed here did not refer explicitly to the area where the reo Māori word was used (n = 13). The oldest reference found for frog was the word 'poroka', found in the translation of a European fable into te reo Māori as part of educative material used in native schools (Popi 1887). Poroka is the word used for *L. archeyi* by the whānau in the King Country, and is probably a word used in other areas from at least the late 1800s.

Te reo	Reference	Geographic area	Species
Kaui turehu	Morris & Balance (2008) <sup>1</sup>	Not specified	Leiopelma hochstetteri
Kuri-peka	Morris & Balance (2008) <sup>1</sup>	Not specified	L. hochstetteri
Kuri-peke	Graham (1924) <sup>2</sup>	Moehau ranges	Leiopelma spp.
Ngaikura	Morris & Balance (2008) <sup>1</sup>	Not specified	L. hochstetteri
Peketua	Bishop et al. $(2013)^2$	Not specified	Leiopelma spp.
	Moorfield (2018) <sup>3</sup>	Northern North Island	L. hochstetteri
Pepeke	Williams $(1957)^3$	Not specified	L. hochstetteri
	Bishop et al. $(2013)^2$	Not specified	Leiopelma spp.
	Moorfield (2018) <sup>3</sup>	Northern North Island	L. hochstetteri
Pēpeke	Crowe & Campbell (1997) <sup>4</sup>	Not specified	Leiopelma spp.
Pepeketua	Williams $(1957)^3$	Not specified	L. hochstetteri
	Bishop et al. $(2013)^2$	Not specified	Leiopelma spp.
	Barraud & Candler (2015) <sup>4</sup>	Not specified	Leiopelma spp.
	Moorfield (2018) <sup>3</sup>	Northern North Island	L. hochstetteri
Pokopoko	Reischek (1930) <sup>1</sup>	North Auckland	cf. L. hochstetteri
Poraka	Smith $(1921)^2$	Tokatea	cf. L. archeyi
	Heremia & Lowman (1987) <sup>4</sup>	Most areas, but Tainui	cf. Litoria spp.
	Moorfield (2018) <sup>3</sup>	Not specified	Litoria spp.
Poroka	Popi (1887) <sup>4</sup>	Not specified	cf. Bufonidae
	Heremia & Lowman (1987) <sup>4</sup>	Tainui	cf. Litoria spp.
	Moorfield (2018) <sup>3</sup>	Not specified	Litoria spp.

## References

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