

NZ Conservation Volunteer Survey

Start of Block: Introduction



CONSENT Thank you for choosing to take part in this survey of New Zealand conservation volunteers. This survey aims to find what motivates volunteers in conservation and what attitudes they have toward modern-day conservation.

This survey will take approximately **10 minutes** to complete. Most questions only require you to tick the appropriate box, but there are a few open answer questions. Please answer each question as honestly and thoroughly as possible. You are in no way obligated to continue and may withdraw from the survey at any time. You must be over the age of 18 to participate.

The data collected with this survey will be anonymous. You will not be required to give your name or other identifying information. All data will be securely stored and there will be limited access to this data.

At the end of this survey, we will ask if you'd be willing to be contacted for a short follow-up interview. **By completing the survey you will have the option to enter a draw for 2 x \$100 VISA Prezzy cards.** Shopping with these cards is like shopping with a pre-paid credit card. Contact information supplied will be kept confidential and securely stored until the conclusion of this study, at which time it will be destroyed.

By choosing to progress to the survey, you are acknowledging the above information and providing your consent to participate in this research.

- Progress to survey
- I do not want to participate

Skip To: End of Survey If CONSENT = I do not want to participate

End of Block: Introduction

Start of Block: Volunteer Description

DESC *This first section asks questions that will help describe your volunteering.*

Q1 For which organisation/group do you volunteer in conservation? (can be more than one)

Q2.1 How long have you been volunteering with this organisation/group?

Years _____

Months _____

Q2.2 About how many hours per month do you volunteer in conservation?

Q3 How far do you typically travel to volunteer in conservation? (kilometres)

Q4 How did you first find out about your conservation volunteering opportunity?

- Television
 - Radio
 - Local Newspaper
 - Newsletter
 - Letterbox flier
 - Email
 - Social media post (Facebook, Twitter, etc.)
 - Online event calendar
 - Online directory (Nature Space, Weedbusters, DOC website, Forest & Bird website)
 - Asked to join by a member
 - Through personal contacts (family, friend, neighbour, acquaintance)
 - Saw the group working
 - As a founding member of the group
 - Other _____
-

Q5 Which tasks do you perform most of the time when volunteering? (Tick all primary duties)

- Invasive plant removal/control
 - Invasive mammal monitoring/control
 - Planting
 - Native plant nursery
 - Track/hut maintenance
 - Native species monitoring
 - Administrative or committee work
 - Data entry
 - Educational programs
 - Visitor services (e.g. wildlife viewing ranger)
 - Other _____
-

Q6 The work done by my conservation volunteer organisation is important.

- Strongly disagree
 - Somewhat disagree
 - Neutral
 - Somewhat agree
 - Strongly agree
-

Q7 My role in this conservation volunteer organisation is important.

- Strongly disagree
- Somewhat disagree
- Neutral
- Somewhat agree
- Strongly agree

Q8 Do you participate in volunteer opportunities other than conservation volunteering? (e.g. Red Cross)

- Yes
- No

Page Break

End of Block: Volunteer Description

Start of Block: Motivations

Q9 What do you feel is the most important reason you volunteer in conservation?

Page Break

Q10 There are many reasons why people volunteer. Please indicate the importance of each of these factors in explaining why you choose to volunteer in conservation.

	Strongly unimportant		Neutral			Strongly important	
Work with friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Make contacts that might help career	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Get a foot in the door at a place I would like to work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Concern for the environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Help restore natural areas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Work with a good leader	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Give back to my community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Enhance the activities I enjoy doing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Help preserve natural areas for future generations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To be out in the fresh air	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Feel better about myself	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learn about environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

See improvements to the environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Feel needed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Meet new people	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Do something for a cause that is important to me	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Have fun	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Connect to my community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learn about specific plants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Enrich my future recreation experiences	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Protect natural areas from disappearing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Be part of a well organised project	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To live closely to my values	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To work in the outdoors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Help me succeed in chosen profession	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Explore possible career options	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Know what is expected of me	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Allow me to work on an area where I visit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Experience will look good on resume/C.V.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To express my values through my work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To get outside	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learn about specific animals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ensure future of natural areas for my enjoyment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
See familiar faces	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

End of Block: Motivations

Start of Block: Attitudes to Conservation

Q11 Thinking about conservation overall, how important is conservation to you personally?

- Not at all important
 - Slightly important
 - Moderately important
 - Very important
 - Extremely important
-

Q12 The overall state of the natural environment in New Zealand is:

- Very good
 - Good
 - Adequate
 - Bad
 - Very bad
 - I don't know
-

Q13 The condition of New Zealand's natural environment compared to other developed countries is:

- Very good
- Good
- Adequate
- Bad
- Very bad
- I don't know

End of Block: Attitudes to Conservation

Start of Block: Predator Control

Q14 Have you heard of the Predator Free 2050 goal?

- Yes
- No

Page Break

Q15 The Predator Free 2050 goal was publicly announced in July 2016. It aims to remove possums, stoats, and three species of rat from New Zealand by 2050. This policy will use a variety of methods, such as trapping, pesticides, and other technologies that have not yet been developed.

On the scale below, mark how strongly you agree/disagree with the goal stated above.

- Strongly disagree
 - Somewhat disagree
 - Neutral
 - Somewhat agree
 - Strongly agree
 - Don't know
-

Q16 I am confident that the Predator Free 2050 goals will be reached.

- Strongly disagree
 - Somewhat disagree
 - Neutral
 - Somewhat agree
 - Strongly agree
 - Don't know
-

Q17 Do you engage with mammalian predator control through your conservation volunteering?

Yes

No

Skip To: Q18 If Q17 = Yes

Skip To: Q20 If Q17 = No

Q18 While volunteering, how do you control the following mammals?

	I don't control this mammal	Trapping	Poison	Shooting	Other
Possum	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stoat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ferret	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wild/Feral cat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Domestic cat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rabbit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q19 If you selected 'Other' for any response, please explain:

Q20 Do you engage in predator control at home or elsewhere besides volunteering?

Yes

No

Skip To: Q21 If Q20 = Yes

Skip To: Q23 If Q20 = No

Q21 At home or elsewhere besides volunteering, how do you control the following mammals?

	I don't control this mammal	Trapping	Poison	Shooting	Other
Possum	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stoat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ferret	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wild/Feral cat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Domestic cat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rabbit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q22 If you selected 'Other' for any response, please explain:

Display This Question:

If Q17 = No

And Q20 = No

Q23 What are your main reasons for not engaging in predator control?

Display This Question:

If Q17 = No

And Q20 = No

Q24 How likely are you to engage in predator control in the future?

- Very unlikely
- Unlikely
- Neutral
- Likely
- Very likely
- Don't know

Q25 Please indicate your general attitude toward the following methods of pest control already in use:

	Should never be used in any circumstance	Should only be used as last resort	I'm reasonably comfortable with this method as long as appropriate controls are in place	Have no concerns at all about this method	Don't know
Hunting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trapping	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Poison bait laid by hand	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Poison bait spread by aircraft	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Herbicide sprayed from ground	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Herbicide sprayed from aircraft	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q26 Please indicate your general attitude toward these potential future methods of pest control:

	Should never be used in any circumstance	Should only be used as last resort	I'm reasonably comfortable with this method as long as appropriate controls are in place	Have no concerns at all about this method	Don't know	Haven't heard of this method
Gene drive	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trojan female	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Species-specific toxin	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q27 On the scale below, please mark how concerned you are about the targeted animal's welfare during pest control.

- Extremely unconcerned
- Unconcerned
- Neutral
- Concerned
- Extremely concerned
- Don't know

End of Block: Predator Control

Start of Block: Demographics

DEMO *The final section asks questions about you. Please complete this section to the best of your ability. If you don't want to answer a question please leave it blank or select 'Prefer not to say.'*

Q28 What is your age?

Q29 What is your gender?

- Male
 - Female
 - Other
 - Prefer not to say
-

Q30 Where do you live?

- Northland
 - Auckland
 - Waikato/Coromandel
 - Bay of Plenty
 - Gisbourne/Poverty Bay
 - Hawke's Bay
 - Taranaki
 - Manawatu/Wanganui
 - Wellington/Wairarapa
 - Nelson
 - Tasman
 - Marlborough
 - West Coast
 - Canterbury
 - Otago
 - Southland
 - Chatham Islands
-

Q31 Which of the following best describes where you usually live?

- A rural area / settlement / village
 - A provincial town
 - A main city
-

Q32 What is your ethnicity?

- Māori
 - Pakeha/NZ European
 - Pacific Islander
 - Asian
 - Prefer not to say
 - Other _____
-

Q33 Are you originally from New Zealand?

- Yes
 - No, I am originally from _____
 - Prefer not to say
-

Q34 What is your personal annual income before tax?

- Less than \$10,000
 - \$10,001 to \$20,000
 - \$20,001 to \$30,000
 - \$30,001 to \$40,000
 - \$40,001 to \$50,000
 - \$50,001 to \$70,000
 - \$70,001 to \$100,000
 - \$100,001 or more
 - Prefer not to say
-

Q35 What is the highest level of formal education you have completed? (or overseas equivalent)

- Some high school
 - High school
 - Non-university qualification
 - Bachelor's degree
 - Postgraduate
 - Prefer not to say
 - Other _____
-

Q36 Which of the following best describes your current situation?

- Paid employment, working 30 or more hours per week
- Paid employment, working less than 30 hours per week
- Student
- Retired
- Unemployed
- Prefer not to say
- Other _____

End of Block: Demographics

Start of Block: Thanks

Q37 Please take this opportunity to add anything further that you want to say in the space below:

Page Break _____

Page Break

THANKS Thank you for completing the survey! We appreciate you giving your time for this research.

PRIZE I would like to go into the draw for 2 x \$100 VISA Prezzy cards

Yes

No

INTVEW Short follow-up interviews will likely be conducted in the coming weeks. Interviews will add to these survey responses by giving you an opportunity to provide more detail and clarification. This greatly improves the quality of the research and makes for more meaningful results.

I am willing to be contacted for a follow-up interview

I do not want to be contacted

Display This Question:

If PRIZE = Yes

And INTVEW = I do not want to be contacted

Details Please enter your email below to be entered in the draw.

Display This Question:

If INTVEW = I am willing to be contacted for a follow-up interview

Details2 Please enter your contact details below.

Display This Question:

If INTVEW = I am willing to be contacted for a follow-up interview

NAME Name

Display This Question:

If INTVEW = I am willing to be contacted for a follow-up interview



PHONE Phone

Display This Question:

If PRIZE = Yes

Or INTVEW = I am willing to be contacted for a follow-up interview

EMAIL Email

Display This Question:

If INTVEW = I am willing to be contacted for a follow-up interview

CONTCT I prefer to be contacted by:

Phone

Email

End of Block: Thanks
